



## **AGENDA**

Carlsbad Lodgers' Tax Advisory Board Regular Meeting  
Janell Whitlock Municipal Annex Building,  
City Council Chambers  
114 S. Halagueno St.  
Carlsbad, NM 88220  
February 3, 2026 at 7:30 AM

### Agenda

1. Call to Order
2. Roll Call and Determination of Quorum
3. Approval of Meeting Minutes — November 4, 2025
4. Presentation of FY2025-2026 2nd Quarter Financial Report – Promotional Fund
5. Presentation of FY2025-2026 Requests and Recommended Allocations Considering Projected Budget
6. Consider Request for Lodgers' Tax Funding from the Boys and Girls Club for FY27 The Boys and Girls Club Advertising
7. Consider Request for Lodgers' Tax Funding from Carlsbad Area Art Association for the FY27 Carlsbad Area Art Association
8. Consider Request for Lodgers' Tax Funding from Carlsbad Chamber of Commerce for the FY27 Convention & Visitors Bureau
9. Consider Request for Lodgers' Tax Funding from Carlsbad Chamber of Commerce for the FY27 Rumble on the Pecos Car Show
10. Consider Request for Lodgers' Tax Funding from Carlsbad Chamber of Commerce for the FY27 Christmas on the Pecos
11. Consider Request for Lodgers' Tax Funding from Carlsbad Community Concert Association for the FY27 2026/2027 Season
12. Consider Request for Lodgers' Tax Funding from Carlsbad Community of Hope Center for the FY27 Jericho Walk and Bike Run
13. Consider Request for Lodgers' Tax Funding from Carlsbad Community Theatre for

the FY27 Tourism Campaign

14. Consider Request for Lodgers' Tax Funding from Carlsbad Downtown Lions Club for the FY27 Lions Club District Convention
15. Consider Request for Lodgers' Tax Funding from Carlsbad Live, LLC for the FY27 Walter Gerrells PAC
16. Consider Request for Lodgers' Tax Funding from Carlsbad MainStreet for the FY27 POP ACD Tourism Campaign
17. Consider Request for Lodgers' Tax Funding from Carlsbad Soccer League for the FY27 Cavern City Christmas Classic 2026
18. Consider Request for Lodgers' Tax Funding from Cavern City Events LLC for the FY27 5th Annual Cavern City Renaissance Festival
19. Consider Request for Lodgers' Tax Funding from Creative Carlsbad for the FY27 Annual Marketing Plan
20. Consider Request for Lodgers' Tax Funding from First Methodist Church for the FY27 Fallapalooza
21. Consider Request for Lodgers' Tax Funding from Friends of Living Desert Park for the FY27 Trail to Discovery
22. Consider Request for Lodgers' Tax Funding from MLK Scholarship Committee for the FY27 MLK Celebration 2027
23. Consider Request for Lodgers' Tax Funding from Tammy Neel for the FY27 Yucca Blossom Trade Days
24. Consider Request for Lodgers' Tax Funding from United Way of Eddy County for the FY27 Cinco de Mayo Golf Tournament
25. Consider Request for Lodgers' Tax Funding from United Way of Eddy County for the FY27 Dancing with the Eddy County Stars
26. Nomination and Vote For Chair and Vice Chair of the Lodgers' Tax Advisory Board
27. Adjournment

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**FOR INFORMATION ONLY**

If you require a hearing interpreter, language interpreters or auxiliary aids in order to attend and participate in the above meeting, please contact the City Manager's office at (575) 887-1191 at least 48 hours prior to the scheduled meeting time.